THE JOHNSTON COLLECTION

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THE WR JOHNSTON TRUST

The Johnston Collection was bequeathed by William Robert Johnston (1911-1986) to the people of Victoria and is administered as an independent not-for-profit museum by The WR Johnston Trust.

ABN 8719 494 0961 | ACN 075 028 287

cover image | Fairhall: The Green Room (as curated by Rosslynd Piggott for MURMUR (mûr’m r) for the annual House of Ideas series, July 2013 – October 2013)
Photographer: John Brash | Fotograffiti
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**THE CUP THAT STARTED A COLLECTION**

William Johnston was given a small Minton potteries teacup (circa 1811), by his grandmother when he was about 8 years old. He kept it all his life, later recalling that this cup started his passion for collecting.

Minton & Co. est. 1793-, *cup*, circa 1812-15,
The Johnston Collection (A0660-1989)
In September 2013 the Trust held a special meeting to consider options for our financial sustainability. This was the culmination of a great deal of analysis and soul searching over the previous few years. In considering our future, we examined average operating deficits, the value of our assets, ambitions for the future, staffing, visitor trends, financial goals, investments and the property portfolio. Various options for our future direction were considered - from modest to radical. Ultimately we opted for something between the two extremes. We agreed to reduce the scope of our operations by removing all activity from 150 Hotham Street and leasing the property for residential use. This will mean all the administrative functions will be transferred to 152 and there will be no further exhibitions. Although this is disappointing it is essential that we reduce our activity so that we are more able to live within our means.

At the same time we also determined to upgrade 152 Hotham Street in a more contemporary way so that it can better accommodate its various uses - visitor reception, lectures, reference library, retail area, volunteer facilities, offices, archive storage. At the same time it will be safer and more pleasant for visitors, volunteers and staff. Working with trethewan - architecture interior design we think we have come up with a simple and efficient scheme that is now well advanced and does not compromise the long term master plan we developed last year. The Trustees are committed to excellence in all that we do and we believe that by reducing our footprint we are more able to achieve this.

In order to achieve our objectives we have established a Fundraising Sub-Committee to help raise funds for this work. We have a target of $1m and I hope that everyone associated with The Johnston Collection will assist in whatever way they can. We hope to launch our fundraising campaign when we officially open the renovated 152 Hotham Street early in 2015.

We also hope to freshen up Fairhall. Apart from some modest work to deal with the worst of the wear and tear over many years this project will have to wait for a year or two. The last house tour of 2013/14, The Englishman Abroad: At Home in British India, has shown how the character of Fairhall can be changed with dramatic effect by a change of floor coverings and window treatments.

From the Chairman

In my report last year I said that the Trust was focussed on three main issues – property development, financial sustainability and articulating a vision for the future. All three are interlocking and I am pleased to say that we have made considerable progress with all, though there is much work yet to be done.
I hope we will be able to see more of this in the future so that we can keep Fairhall fresh and relevant to 21st century audiences. During next year the Trustees will focus on bedding down the new arrangements and determining a direction and scope of works for Fairhall.

Though these matters have dominated our deliberations during the year, much else has been achieved as outlined in the Director’s report. I would like to say a particular thanks to our Director, Louis le Vaillant, for his efforts during what has been an exceptionally demanding year. This is especially the case with managing all the strategic issues outlined above but also doing so without the assistance of an Assistant Curator. Following Angela Hesson’s departure in July 2013 the Trustees determined not to fill this position pending clarification of the matters outlined above. I take this opportunity to thank Angela for her work at The Johnston Collection.

I also pay tribute to our Honorary Treasurer, Joe Groher, who has undertaken endless analyses to assist us in our decision making. All the staff have worked tirelessly and their efforts are greatly appreciated.

I also thank the committee and members of The Friends for the support they provide, and all the Ambassadors and Volunteer Guides and volunteers, without who we would not be able to ‘open the doors’.

To all those who offered other support, and especially Roger Brookes who donated 18 items to the collection, a huge thank you. And lastly, I thank the staff and my fellow Trustees for their ongoing efforts and all those extra meetings during the year.

Peter Watts AM, Chairman
2014 has been another important year for The Johnston Collection with so much achieved over the last 12 months.

A Walk & Talk series with the guest curator was introduced for the first time this year and proved very popular. Initiated to engage the audience directly with the guest curator, this series enabled visitors to hear first-hand, Rosslynd Piggott’s interpretation of William Johnston’s collection.

We continued to develop our dedicated focus menu tours, as well as participating in a number of community events, such as the Melbourne Food & Wine Festival and the Virgin Australia Melbourne Fashion Festival, with specially curated programmes.

This year in the Gallery, the exhibition, Secrets & Scents, explored the ideas behind new scents and aromas through the objects created to capture or conjure them.

In the Gallery, we also informed and inspired our visitors with more than 50 lectures including two major Study Series; Secrets & Scents and The Art of Dance, both series extending and expanding on the themes explored in the concurrent Gallery exhibition and house-museum tours in Fairhall.

In October we held our annual Study Day with the theme, The Fine Art of Collecting – A Matter of Taste, with speakers including the former Director of The National Gallery of Victoria, Gerard Vaughan, and Corbett Lyon from the Lyon Housemuseum.

Our visitor numbers grew by more than 5 percent, with a total of nearly 8,000 people visiting The Johnston Collection to participate in a house-museum tour, lecture or workshop this year, reflecting both the strength of our programming and an increased awareness of the Collection in the wider community. Both the House of Ideas series, Murmur (mûr’ már), and the William Johnston and his collection series, David McAllister Rearranges Mr Johnston’s Collection, attracted new visitors from the visual and performing arts communities. As well, through our outreach programs, such as the Melbourne Food & Wine Festival and the Virgin Australia Melbourne...
Fashion Festival Cultural Program 2014, individuals and groups who would not ordinarily visit the Collection were targeted to provide additional opportunities for people to visit the Collection. The Johnston Collection received strong media interest in 2014 with articles in metropolitan and local newspapers, national and local radio, in art, architecture and design publications, along with widespread coverage via social media. The awareness of The Johnston Collection generated by this extensive media coverage helped to increase visitation to the Collection and attracted audiences who had previously been under-represented in our visitor profiles.

In May 2014 the Stage 01 Building Redevelopment work began in the Administration Building. After a tender process, Project architects trethewan - architecture interior design contracted Ausbuild Pty. Ltd. to undertake the job of refurbishing the building to better accommodate its various uses – as visitor reception, lecture space, shop, and volunteers’ facilities, administration office, and purpose-built collection storage. The refurbishment will be completed in March 2015 and will provide facilities that will enable The Johnston Collection to continue to flourish well into the future.

Our success this year has only been made possible by the work and commitment of our support groups, whose contribution to The Johnston Collection is integral to its operations. We would like to thank The Ambassadors, who have provided unique insights and expertise to The Johnston Collection, as well as promoting the Collection to the wider community including fostering an association with the Melbourne chapter of The Silver Society of Australia inc. to hold their meetings at the Collection.

We would also like to thank The Friends of The Johnston Collection, who have continued to play a significant role in supporting the Collection as well as raising funds for acquisitions for both the Collection and Reference Library, for restoration projects and equipment and for supporting house-museum and lecture programmes. In 2014 The Friends contributed more than $13,500 to support the work of The Johnston Collection.

Lastly, we would like to thank our Volunteer Guides and Volunteers, who are pivotal in the running of all our programmes, as well as our Shop and Reference Library. Volunteers also assist our staff in curatorial, administration and publication editorial roles. It is the dedication of our volunteers, their hard work and their passion for the Collection which make it the success that it is.

In 2015, The Johnston Collection will celebrate 25 years of being open to the public, having welcomed more than 100,000 visitors to date. We are continuing to seek to secure The Johnston Collection’s future to ensure that The Johnston Collection remains at the heart of Melbourne’s cultural life well into the 21st century. With the generous support of our friends, enthusiasts, and project partners, we look forward to providing further enriching experiences for everyone who walks through our doors and visits us.

Louis Le Vaillant, Director | Curator

Left | Fairhall: The Blue Room (as curated by Roslynd Piggott for MURMUR (mûr’mûr) for the annual House of Ideas series, July 2013 – October 2013) Photographer: John Brash Fotografii
The Johnston Collection is a house-museum of fine and decorative arts in East Melbourne. Bequeathed as a gift to the people of Victoria by William Robert Johnston (1911-1986), a prominent 20th century collector and antique dealer, the Collection is displayed in a constantly changing domestic setting without ropes or barriers in Johnston’s former residence, Fairhall.

The Johnston Collection sees its role as a museum is to provide access, understanding and enjoyment of the fine and decorative arts through the Collection.

Through a range of programmes, The Johnston Collection aims to encourage visitors to the museum to view and consider the objects in the Collection, the Collection as a whole, and ideas around collecting, in new and challenging ways. By presenting evocative, and sometimes provocative, reinterpretations of William Johnston’s collection, The Johnston Collection aims to challenge visitors’ assumptions about the fine and decorative arts.

GOALS & OBJECTIVES

THE JOHNSTON COLLECTION STRIVES TO:

Preserve and display the Collection for the public, and to augment its holdings in fields established by William Robert Johnston (1911-1986), reflecting the interests that he embraced, and maintaining the domestic character of William Johnston’s house, Fairhall.

Provide access, understanding, and enjoyment of the Collection to the public through public programs, special exhibitions, publications, education and research of the highest calibre.

Offer a singular and memorable experience for the visiting public. We aim to provide an engaging view of life and art, especially relating to Johnston’s collection from the English Georgian and Regency period.

Serve as a hub for research and to stimulate scholarship in the history of fine and decorative arts, and the history of collecting works of fine and decorative arts especially from the English Georgian and Regency period.

Support, facilitate and curate specific exhibitions incorporating new work by relevant contemporary writers, thinkers and makers.
Who we are in 2014: The WR Johnston Trust
Patron & Trustees

The WR Johnston Trust was established in 1986 in accordance with William Johnston’s Will. The Trustees’ role is to oversee and manage The WR Johnston Trust as an independent not-for-profit museum for the Trust beneficiaries, the people of Victoria. Trustees meet regularly throughout the year, including an Annual General Meeting in November.

The appointment of a Patron of The WR Johnston Trust was created in 2009. The role of the Patron includes promoting The WR Johnston Trust and the Collection in the wider community.

PATRON

MR RODNEY DAVIDSON AO OBE LLB

Rodney Davidson is a solicitor and a company director by profession and a patron of Victoria’s arts and heritage. Mr Davidson is Emeritus President and Emeritus Chairman of the National Trust and was appointed President of the La Trobe Society in 2003, which position he held until 2009. He is now its Patron. He was President of the Friends of the Baillieu Library from 1978 to 1996 and has been its Patron since 2002. He was Chairman of the W R Johnston Trust from 1995 to 2009 and became a Patron of the Johnston Collection in 2009. He was Chairman of the Australian Council of National Trusts for 10 years and is now its Patron.


TRUSTEES

PETER WATTS AM | Chairman

Peter Watts trained as an architect and landscape architect but has spent most of his working life as a museum director. He is Emeritus Director of the Historic Houses Trust of NSW and serves on the boards of the Bundanon Trust and the Official Establishments Trust. He is also a member of a number of committees involved in the visual and performing arts as well as building and garden conservation. He is a past Chairman of the National Art School and the Australian Garden History Society and Deputy Chair of Belvoir Street Theatre. Peter has a particular interest in the development of arts infrastructure and ensuring arts institutions are well managed, forward looking and sustainable.

Apart from his work on boards and committees, Peter consults on a wide variety of matters involving conservation and the arts and also mentors aspiring arts leaders.
**TOM HAZELL AO | Deputy Chair**

Tom Hazell has been involved with the management of people and property throughout his working life. In 1986 he was appointed Deputy Official Secretary to the Governor of Victoria, managing the Governor’s office. Previously he worked for nearly two decades as Protocol Officer at the University of Melbourne. Recently Tom Hazell has worked as supervisor on a number of restoration works of nationally classified buildings, both co-ordinating the restoration works and helping with fund raising to finance the work. This role has given him extensive stakeholder management experience with community groups, Government Departments and local authorities. Currently Tom Hazell is supervising the restoration work at the St Mary Star of the Sea Catholic Church in North Melbourne.

Tom Hazell is fluent in the language and culture of Italy and is a former president of the Dante Alighieri Society of Victoria.

**MR PETER WALSH | Trustee**

Peter Walsh is a lawyer and Trustee of a number of Charitable Trusts and Foundations.

**JOE GROHER | Honorary Treasurer**

Joe Groher is the Financial Controller at the Environment Protection Authority Victoria, responsible for financial services and providing strategic financial advice to the Authority. In his role as Financial Controller, Joe Groher is also responsible for the Project Management office looking after project management, procurement and contract management. Previously, he worked as Manager Financial Services at the City of Melbourne and the City of Greater Geelong and as the Management Accountant with Shell Australia, working both here and overseas. Joe Groher has extensive experience in governance, budgets and risk management, along with strategic planning and business process improvement.

**THE JOHNSTON COLLECTION STAFF**

The Johnston Collection is supported by a small but dedicated team of staff.

Louis Le Vaillant
Director | Curator

Angela Hesson
Assistant Curator (resigned July 2013)

Fil Natorelli
Manager Marketing & Administration

Felicity Cook
Marketing & Administration

Sue Chapman
Visitor Services, Retail

Robert Craig
Visitor Services
The Ambassadors

The Ambassadors are drawn from a variety of backgrounds, providing unique insights and expertise to The Johnston Collection. They also offer valuable connections and play a key role in promoting The Johnston Collection to the wider community, along with encouraging bequests and donations. The Ambassadors also help to facilitate loans for exhibitions and other programs at The Johnston Collection and to assist in making links with other institutions.

Currently they are a group of seven appointed by the Trustees.
Ambassadors meet three times a year to discuss strategies to support The Johnston Collection. The Director of The Johnston Collection attends Ambassadors’ meetings and reports back to the Trustees.
This year the Ambassadors continued their valuable work promoting The Johnston Collection to outside specialists. With the generous support of TJC Ambassador, Mr Roger Brookes, the Sydney-based Australian Silver Society continued their bi-monthly series of Silver Talks at The Johnston Collection.
Ambassador, Mr Bill Davis, hosted a private viewing of The Davis Glass Collection and presented a talk to TJC Volunteer Guides.
Other activities the Ambassadors were involved in this year include assisting with the loan of items for the exhibition, Secrets & Scents (2013) as well as working throughout the year to forge links with other house-museums and cultural institutions in and around Melbourne.

AMBASSADORS

Mr Peter Walsh
(Trustee representative)
Mr Roger Arturi-Phillips & Mrs Carmela Arturi-Phillips
Mr John Brookes
Mr Clive H (Roger) Brookes
Mr William (Bill) Davis
Mr Andrew Dixon
Mrs Robyn Ives (honorary member)
The Friends

The Friends of The Johnston Collection has played an important role in the life of The Johnston Collection since the group was first established in 1999.

The Friends of The Johnston Collection support the development of the Collection through events and promoting the work of The Johnston Collection, along with raising funds for acquisitions for both the Collection and the Reference Library, for restoration projects in Fairhall, for museum equipment, and for support for The Johnston Collection programs, such as house-museum tours and lectures.

The Friends of The Johnston Collection had 290 members in 2014, including 52 new members. The Friends is managed by a Working Committee currently comprising seven people elected from the membership body.

This year The Friends of The Johnston Collection provided funds of more than $13,500 to support the work of The Johnston Collection.

THE FRIENDS OF THE JOHNSTON COLLECTION COMMITTEE 2014

Sue Logie-Smith (President)
Wendy Babiolakis
Robbie Brooks
Jenny Carty
Mary Bourne
Sheila Butler
Tony Preston

Volunteers

We are very fortunate to have the support of a large team of volunteer guides and volunteers at The Johnston Collection who play a vital role in the operation of the museum, allowing us to extend the programs and services that we offer.

These volunteers, who come to us from a variety of backgrounds and with a broad range of skills, are extremely dedicated and passionate about their work at The Johnston Collection.

Volunteers are pivotal in the running of the programme of events in Fairhall house-museum, as well as in the Shop and Reference Library. Volunteers also assist The Johnston Collection staff in curatorial, administration and publication editorial roles throughout the year.

In 2014 The Johnston Collection engaged 46 volunteers. Thirty-one of these volunteers worked as Volunteer Guides rostered on every weekday and on the second Saturday and third Thursday of each month, taking visitors on guided tours through Fairhall house-museum. Another 15 volunteers worked in curatorial, administration and editorial roles.

This year Volunteer Guides and Volunteers donated 7740 hours to The Johnston Collection.

“This is a wonderful museum to visit. We went today to see the Christmas Collection and thoroughly enjoyed our visit. Our guide was very knowledgeable, entertaining and made the collection come alive...”

FLIPPER_3627, MELBOURNE, AUSTRALIA TRIP ADVISOR 3 JANUARY 2014

above | Director | Curator of The Johnston Collection, Louis le Vaillant, with Volunteer Guide, Diana English (centre) and visitors to Fairhall.
VOLUNTEER GUIDES

Volunteer Guides impart their extensive knowledge and passion for the fine and decorative arts to visitors along with their specialist knowledge of the items in The Johnston Collection. They bring William Johnston and his Collection to life and, at the same time, assist visitors to view and appreciate the fine and decorative arts in new and interesting ways.

In 2014 Volunteer Guides trained for three new tours: "Murmur" (1 July 2013 – 23 October 2013), Tales of Christmas Treasures (7 November – 26 February), and David McAlister Rearranges Mr Johnston’s Collection (14 March – 25 June 2014). Training for these tours involved working with guest curators, Rosslynd Piggott ("Murmur") and David McAllister (David McAlister Rearranges Mr Johnston’s Collection), and with Mornington Peninsula artists and craftspeople, for the Christmas tour (Tales of Christmas Treasures). These training sessions enabled Volunteer Guides to deliver a fresh and informed presentation for each new tour.

Some Volunteer Guides also initiated, developed and trained Volunteer Guides to present Special Menu tours (Unlocking The Collection, Fairhall & Flowers, and Staffordshire Stories) as well as preparing for the three regular house-museum tours.

VOLUNTEERS

Volunteers with a wide variety of skills and experience also assist at The Johnston Collection and play a vital role in the day-to-day running of the organisation. They are deployed in a range of roles including Collection Management such as cataloguing, registration and inventory control; Administration tasks including maintaining our subscriber database, assisting with mail-outs and general office duties; Reference Library roles including cataloguing and inventory control; Shop positions such as assisting in the selection and purchase of items for the shop as well as pricing, displaying goods and customer service.

VOLUNTEER GUIDES

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<th>Robyn Ives</th>
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<td>Lisa Arrowsmith</td>
<td>Karina James</td>
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<td>Deirdre Basham</td>
<td>Suzanne Katz</td>
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<td>Dani Balmford</td>
<td>Louise Kinder</td>
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<td>Marguerite Bell</td>
<td>Wendy Lee</td>
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<td>Ellen Dickison</td>
<td>Linda McFadgen</td>
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<td>Diana English</td>
<td>Roisin Murphy</td>
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<td>Denise Farmery</td>
<td>Christine Newcombe</td>
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<td>Sue Flanagan</td>
<td>Trish Nilsson</td>
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<td>Anne Glynn</td>
<td>Anna Paule</td>
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<td>Sandy Gumley</td>
<td>Helen Raftis</td>
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<td>Jan Heale</td>
<td>Rosemary Ramage</td>
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<td>Walter Heale</td>
<td>Anita Simon</td>
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<td>Yvonne Hildebrand</td>
<td>Julie Thompson</td>
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<td>Anne Hodges</td>
<td>Denise Way</td>
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VOLUNTEERS

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<th>Gail Arkins</th>
<th>Library Assistant</th>
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<td>Holly Barbaro</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<td>Christine Bell</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<td>Robbie Brooks</td>
<td>Retail Assistant</td>
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<td>Maggie Cash</td>
<td>Housekeeper</td>
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<td>Anne Glynn</td>
<td>Fairhall Editor</td>
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<td>Sharon Groher</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<tr>
<td>Jenny Hamilton</td>
<td>Retail &amp; Administration Assistant</td>
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<tr>
<td>Anne Neri</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<td>Dorothy Morgan</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<td>Maggie Milsom</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<tr>
<td>Wilma Oxley</td>
<td>Administration Assistant</td>
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<tr>
<td>Julietta Park</td>
<td>Curatorial &amp; Collection Volunteer</td>
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<td>Faye Rance</td>
<td>Retail Assistant</td>
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<td>Helen Rawling</td>
<td>Library Assistant</td>
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<tr>
<td>Barbara Summerbell</td>
<td>Researcher &amp; Retail Assistant</td>
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TRAINEE VOLUNTEER GUIDES

Irianna Kanelllopoulou
Our Supporters

DONORS

The Johnston Collection is proud to acknowledge the generous support and encouragement it receives through annual giving. Continued support from individuals is essential to develop our creative excellence and the ongoing programmes of the Collection. The following have given over $20 in the 2013 | 2014 financial year:

Anonymous (17)
Elizabeth Anderson
Roger & Carmela Arturi Phillips*
Christine Bell
Peter Bennett
Clive H (Roger) Brookes
David Bourne*
Mary Bourne
Louise Box*
Margaret Cash
Bronwen Cavallo*
John & Loreen Chambers*
Gary Chapman
Andrew Churchyard*
Bernadette Dennis*
Carol des Cognets*
Ellen Dickison
Alan Harding*
Anne Hodges
Helen Hunwick*
Irene Irvine
Irene Kearsey*
Zara Kimpton
Vivien Knowles*
Sue & Rob Logie-Smith

The Sir Wilfred Brookes Charitable Trust managed by Perpetual
The Majorie Kingston Charitable Trust

*made donation to the Collection in 2012-2013

BEQUESTS

The Johnston Collection acknowledges with great appreciation ongoing bequests from the following benefactors. These bequests will be invaluable in the achievement of the Collection’s objectives:

Nina Stanton bequest
(to acquire 18th century porcelain)
Alwynne Jona OAM bequest
Merell Browne MDIA

CULTURAL LOANS

The Johnston Collection would like to acknowledge the many private and public lenders for their support of TJC exhibitions and house-museum tours. We are particularly grateful to the ongoing support of The University of Melbourne Baillieu Library Special Collections and the National Trust of Australia (Victoria) for their support of the Secrets & Scents exhibition.

SPONSORS & SUPPORTING PARTNERS

Murmur (mûr’mûr) house-museum tour
Ahmed Moussa
Abo el Naaty
Arts Centre Melbourne
Laurie Carew
Rebecca Coates
Flowers Vasette

JCP studios
(Chris Pennings)
Dorothy Morgan
MUMA at Monash University
Justin O’Brien
Paul Schutze
SPACE Furniture

David McAllister Rearranges Mr Johnston’s Collection | house-museum tour
The Australian Ballet

Secrets & Scents exhibition
National Trust of Australia (Victoria)
The University of Melbourne Baillieu Library Special Collections
THE FRIENDS OF THE JOHNSTON COLLECTION

CONSERVATION
Contributed funds towards conservation treatment of some ceramic items in The Johnston Collection.

COLLECTION
Contributed funds towards the installation of a new picture hanging system in Fairhall in the Blue Room, Yellow Room, Bedroom and Dressing Room.

PUBLICATIONS
Contributed funds towards the production and distribution of Fairhall issues 9, 10, and 11.

PROGRAMMES
Contributed funds towards the development of Fairhall house-museum tours Murmur (1 July 2013 – 23 October 2013) and David McAlister Rearranges Mr Johnston’s Collection (14 March – 25 June 2014).

LECTURES
Contributed funds towards costs for bringing the following interstate lecturers:

EATING EMPIRE | SPICING AND THE TASTE FOR THE EXOTIC IN THE REGENCY
Jacqui Newling | 7 August 2013

PORTRAYING PETS: LAPDOGS AND HOUNDS IN EIGHTEENTH-CENTURY ART
Jennifer Milam | 15 August 2013

INTERPRETING PLACE | THE INFLUENCE OF THE TASMANIAN ENVIRONMENT ON 19TH AND EARLY 20TH CENTURY WOMEN’S ART
Glenda King | 27 August 2013

INSPIRED DESIGN | DECORATIVE ARTS FROM EUROPE AND NORTH AMERICA
Robert Reason | 12 September 2013

CAFÉ SOCIETY AT HOME | GRAND LUXE AND THE INTER-WAR YEARS
Peter McNeil | 24 September 2013

EPHEMERISTS | COLLECTORS OF PAPER ‘RUBBISH’ FROM THE 17TH CENTURY TO THE PRESENT DAY
Gillian Russell | 8 October 2013

HIGH-HEEL HEAVEN
Peter McNeil | 25 March 2014

A VISIT TO THE SILVER ZOO | ANIMALS AND NATURE IN SILVER FROM THE 16TH CENTURY TO 19TH CENTURIES
Anne Harbers | 10 April 2014

BALLET FANTASIAS | LOUDON SAINTHILL’S DECORATIVE ART
Andrew Montana | 7 May 2014

FROM BEDROOM TO KITCHEN & BEYOND | WOMEN OF THE BALLET
Michelle Potter | 25 June 2014

FASHION & ART
Peter McNeil | 18 June 2014

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V&A MAGAZINE
The official magazine of the Victoria and Albert Museum, London
The Johnston Collection Programme
Our Activities & Programmes

The Johnston Collection provides an extensive programme of changing house-museum tours, exhibitions, lectures, workshops, study days and special events throughout the year.

The Johnston Collection also runs a range of outreach programmes, engaging with local communities as well as providing internships and work experience for selected postgraduate and secondary school students. The support group, The Friends of The Johnston Collection, runs its own series of events and activities, including the publishing of their magazine, *fairhall*, three times a year. Activities and ongoing educational enrichment programmes are also provided to Volunteer Guides and Volunteers throughout the year.

The Johnston Collection also incorporates a retail shop and a reference library.

“The Johnston Collection is such a fabulous Melbourne secret – every time you go, you spot something new – it’s just a really different experience for a cultural afternoon out in Melbourne.”

PRINCESS, BEC, MELBOURNE, AUSTRALIA
TRIP ADVISOR 26 NOVEMBER 2013
**Fairhall house-museum tours**

It was William Johnston’s wish that *Fairhall* be regularly rearranged. Since it was first opened to the public in November 1990, a series of creative individuals with a background in architecture, design, art, interiors, fashion and antiques, have been invited to rearrange (or ‘guest curate’) The Johnston Collection. From this, three distinct annual house tour series have emerged.

**HOUSE OF IDEAS PROJECT SERIES**

In the *House of Ideas* project series, creative individuals from the broader arts community, such as those with a background in art, fashion design and architecture, are invited to guest-curate The Johnston Collection, using *Fairhall* as a site-specific space to reconceptualise the Collection.

In the *House of Ideas* series, guest curators will often incorporate additional pieces, such as their own work and loan items, using the house-museum as an installation site. This tour which runs from July to October each year, offers a less conventional interpretation of the Collection with the aim of generating new, more diverse, audiences.

**MURMUR (MÛR’MÛR) - AN INSTALLATION BY GUEST CURATOR, MELBOURNE-BASED ARTIST ROSSLYND PIGGOTT**

1 July – 23 October

In 2013, Melbourne-based artist, Rosslynd Piggott, was invited to be guest-curator for the *House of Ideas* series. Piggott is well-known for her exquisite ethereal paintings and multi-media installations as well as her work on collaborative projects with galleries and museums both in Australia and internationally. By inviting Piggott to work on this project series, The Johnston Collection sought to broaden its audience by engaging with the demographic who visit contemporary art galleries - an audience which had not previously been targeted by The Johnston Collection.

*left* | *Fairhall: The Upper Landing* (as curated by David McAllister for *DAVID MCALLISTER REARRANGES MR JOHNSTON’S COLLECTION* for the annual *William Johnston and his collection series*, March 2014 – June 2014) Photographer: Adam Luttick, Luts Photography

*above left* | *Fairhall: The Green Drawing Room* (as curated by Rosslynd Piggott for *MURMUR (mûr’mûr)* for the annual *House of Ideas series*, July 2013 – October 2013) Photographer: John Brash | Fotograffini

*above right* | *Fairhall: The White Room* (as curated by Rosslynd Piggott for *MURMUR (mûr’mûr)* for the annual *House of Ideas series*, July 2013 – October 2013) Photographer: John Brash | Fotograffini
Piggot’s concept for Murmur (mûr’mər) was to evoke the many facets of William Johnston’s life and persona; as a friend, a collector and a gardener, drawn from the recollections gathered by Piggott from those who knew Johnston, and to recapture the spirit of Fairhall as he might have lived in it.

Piggot used images from The Johnston Collection archives, layering them throughout the interior of Fairhall as well as introducing some of her own still and moving images referencing Johnston’s life, collection and garden.

Murmur (mûr’mər) was a success in drawing in a new and noticeably younger audience from Melbourne’s contemporary art scene, with many groups of art students as well as a large number of practising contemporary artists, visiting the Collection for the first time.

To further attract visitors with an interest in contemporary art, The Johnston Collection targeted its marketing campaign for this tour towards the arts media, placing advertisements in the Spectrum arts section of The Saturday Age, The Melbourne Review and Trouble magazine. Online and social media arts pages were also utilised in order to attract the target audience (see Appendix 2).

The ‘Walk & Talk’ series with the guest curator was introduced for the first time with the Murmur tour. This series was initiated to engage the audience directly with the guest-curator, enabling visitors accompanying Rosslynd Piggott on a tour of Fairhall, to hear first-hand her interpretation of William Johnston and his collection. The ‘Walk & Talks’ series with Rosslynd Piggott proved very popular, with the series sold out soon after it was released.

“The Johnston Collection does not regulate the past to a fixed condition to be re-presented, but engages the past in the present... the annual House of Ideas series is an example of this ...”

SUZIE ATWILL, ARTICHOKE, DECEMBER 2013

above | oriental slippers designed and made by The Bond Family for TALES OF CHRISTMAS TREASURES | Christmas at The Johnston Collection 2013, November 2013 – February 2014
TALES OF CHRISTMAS TREASURES | CHRISTMAS AT THE JOHNSTON COLLECTION 2013

7 November 2013 – 26 February 2014


Some of the many artists and craftspeople represented included The Embroiderers Guild, Victoria (Mornington Peninsula and Flinders Country Group), Australasian Porcelain Art Teachers (Victoria), The Bead Society of Victoria, The Bond Family, Cake Decorators Association of Victoria (Frankston), Decoupage Guild of Australia Inc, Embroidery Essentials, Felicity Northeast Millinery, Mornington Peninsula Patchworkers Inc, The Peninsula Artisans and Point Nepean Patchworkers & Quilters Inc. (See Appendix 1 for full list of contributors)

Taking the brief (which is the same each year) – that each creation should be inspired by objects in The Johnston Collection, the story of William Johnston and Christmas itself – the makers worked on their pieces for over eighteen months. Works included a pair of silk slippers by the Bond family, hand-stitched featuring a delicately embroidered rose, replicating the motif featured on the Minton tea cup (circa 1811) in The Johnston Collection, a gift to the eight-year-old William Johnston from his grandmother and which provided the inspiration for his lifelong career in collecting and antiques.

The Bead Society of Victoria participated in Christmas At The Johnston Collection for the first time, creating a series of jewel-like decorations using many thousands of beads, all meticulously stitched by hand for Tales of Christmas Treasures.

In all, more than 200 artists and craftspeople contributed to Tales of Christmas Treasures | Christmas at the Johnston Collection 2013-2014, together producing hundreds of unique pieces using a variety of media. This well-received tour promoted the work of Mornington Peninsula makers to a large state-wide audience, bringing a greater recognition and appreciation of the creative work from this region of Victoria.

“I have been to visit the ‘Christmas at The Johnston Collection’ ... and wanted to thank you for an engaging and inspiring tour. The guides were excellent, the house is elegant but the standard of craftwork was out of this world...”

CHRISTINE ROBINSON, CHESTER, UNITED KINGDOM, EMAIL 12 FEBRUARY 2014

WILLIAM JOHNSTON AND HIS COLLECTION

In the Mr Johnston and his Collection tour, individuals from the wider community are invited to rearrange Fairhall, generally using only the items in the Collection. Recent guest curators have included those with a background in design, interiors and antiques. This tour provides an opportunity for talented individuals with a strong and distinctive aesthetic, along with an expertise in and knowledge of antiques, collecting and interior design, to share their response and interpretation of William Johnston’s collection with visitors.

DAVID MCALLISTER REARRANGES MR JOHNSTON’S COLLECTION

14 March – 25 June 2014

Fairhall was rearranged by David McAllister for the William Johnston & His Collection series, in 2014.

McAllister has been the Artistic Director of The Australian Ballet since 2001, and formerly was Principal Artist with the company. He has also worked as a guest artist with the Bolshoi Ballet, the Kirov Ballet, the Georgian State Ballet and other companies. McAllister’s collaboration with TJC, David McAllister Rearranges Mr Johnston’s Collection, provided visitors with an opportunity view the Collection through the visual imagination of one of Australia’s most acclaimed artistic directors and dancers.

McAllister’s response to The Johnston Collection was to transform the interior of Fairhall into a series of spaces inspired by ten classical ballets, conveying the stories and exploring the themes of each work. Each room was based on a particular ballet. The Green Room, for example, explored the themes of love and money based on The Merry Widow and its tales of manners and morals in Parisian high-society. The White Room drew on the themes of vengeful love, opium dreams and apparitions from La Bayadere, while upstairs in the Yellow Room, McAllister created a dream-like interior based on the Sleeping Beauty. Into each of these ballet-inspired rooms, McAllister introduced garments from The Australian Ballet’s costume wardrobe, including those designed by Akira Isogawa, Desmond Heeley and John F Macfarlane.

David McAllister Rearranges Mr Johnston’s Collection explored the synergy between art and ballet and cross-promoted both art forms to a wider audience. This tour engaged with many of the groups affiliated with The Australian Ballet, including the Friends of The Australian Ballet, donor and sponsor groups working for The Australian Ballet, dance students from the Australian Ballet School, along with performers and staff from The Australian Ballet and their regular performance attendees. To further promote the tour to The Australian Ballet’s audience, The Johnston Collection had flyers printed which were distributed to people attending The Australian Ballet’s Melbourne season from March to June 2014.

A ‘Walk & Talk’ series with David McAllister was also presented during this tour, where, on specific days each month, McAllister took visitors through Fairhall, to discuss his rearrangement. The ‘Walk & Talk’ series provided visitors with a greater insight into McAllister’s collaborative work with The Johnston Collection and his role as Artistic Director with The Australian Ballet. This ‘Walk & Talk’ series again proved very popular, with the series sold out soon after it was released.

Accompanying this house-museum tour was the Study Series, The Art of Dance, a series of seven lectures presented by well-known art, cultural and dance historians, exploring the social and cultural worlds where art, dance and design meet. Both the ‘Walk & Talk’ series and the Study Series were initiated to engage more widely with audiences and interest groups alongside regular and new visitors to the house-museum tour.
“Just wanted to let you know how much we enjoyed our tour of yet another inspiring arrangement... the rooms looked absolutely gorgeous ... it was magic.”
RANDI AND PAUL TOLBØLL TAYLOR, EMAIL 23 JUNE 2014

OTHER TOURS

SPECIAL ‘MENU’ TOURS
In addition to the three main house-museum tours each year, special menu tours have been developed to focus on a particular area of the Collection and enable visitors to see aspects of items in the Collection that are often hidden or go unnoticed during other Fairhall tours.

UNLOCKING THE COLLECTION
The Unlocking The Collection series of house-museum tours were programmed for one day each month from July to October 2013 and again from April to June 2014. The Unlocking The Collection tour allowed visitors to see the hidden features of items in the Collection. Working in pairs, Volunteer Guides unlocked cupboards, pulled out secret drawers and lifted the lids and covers of objects, to reveal the often intricate and embellished interiors of pieces in the Collection.

STAFFORDSHIRE STORIES
Staffordshire Stories house-museum tours were introduced for the first time in July 2013 and were programmed for one day each month from July to October 2013 and again from March to June 2014. This tour focused on the Staffordshire figures that were of special interest to William Johnston, exploring the wide variety of popular and historical subjects that the figures represent.

FAIRHALL & FLOWERS
The Fairhall & Flowers series of house-museum tours were introduced for the first time in April 2014 and were programmed for one day each month to June 2014. The Fairhall & Flowers tour explored the social and cultural histories of botanical motifs through their representation on porcelain, paintings, furniture and other decorative objects in the Collection.
The Secrets & Scents exhibition continued with some of the themes that Rosslynd Piggott was exploring at the same time in the Murmur house-museum tour in Fairhall. This exhibition looked at the ideas behind new scents and aromas through the objects created to capture or conjure them from the second half of the 18th century onwards. The exhibition featured examples of items devised to store aromatic fragrances and to release delicious scents as well as those created to contain vile odours. The Secrets & Scents exhibition included items from The Johnston Collection and from public and private collections from around Melbourne. This was a free exhibition that house-museum visitors and lecture attendees could choose to view after their tour or lecture. The Secrets & Scents Study Series of lectures accompanied this exhibition.

“Sometimes the more you put into something the more you get out of it for example The Johnston Collection ... I feel I have done a history and fine arts degree. Always learning!”

ANNE GLYNN, EMAIL, 14 MAY 2014

Study Series

In conjunction with our regular lecture series, The Johnston Collection runs a number of Study Series from March to October. Presented by well-known art and cultural historians, the Study Series allows for the exploration of a topic to be further extended and developed. A Study Series will often accompany exhibitions in the Gallery, expanding on the themes explored in the display, or continue with themes explored in a concurrent house-museum tour.

SECRET & SCENTS STUDY SERIES

OF PLANTS & PERFUMES
24 JULY 2013
Michael McCoy, garden designer, author, broadcaster and blogger.

EATING EMPIRE
7 AUGUST 2013
Jacqui Newling, Sydney Living Museums (formerly Historic Houses Trust of NSW) resident gastronomer.

SCENTING THE PAST
21 AUGUST 2013
Valerie Krips, Honorary Fellow in the School of Culture and Communication at the University of Melbourne and formerly of the English Department, University of Pittsburgh.

QUIRINALCAFFEAEUS AND CAFFÉ GRECO
18 SEPTEMBER 2013
David R Marshall, Principal Fellow, Art History, School of Culture and Communication, The University of Melbourne and fellow of the Australian Academy of the Humanities and Honorary Research Fellow, British School at Rome.

QUEEN OF SPICES
2 OCTOBER 2013
Alison Inglis, Associate Professor in the Art History programme of the University of Melbourne.

THE SCENTED GARDEN
16 OCTOBER 2013
Sophie Adamson, Rosarian and former proprietor of The Perfumed Garden, a display garden and nursery at The Briars in Mt Martha.

THE SYLVIA SAGONA LECTURE
FROM THE SCENT OF ROSES TO THE ODOUR OF BLOOD
3 SEPTEMBER 2013
Sylvia Sagona, internationally recognised specialist on 19th century French society.
THE SUSAN SCOLLAY STUDY SERIES

‘A LIFE OF LETTERS’: LADY MARY WORTLEY MONTAGU
23 JULY 2013
Susan Scollay, independent art historian and curator specialising in Islamic art and culture and historic textiles, and contributing editor to HALI, the London-based journal of carpet, textile and Islamic art, and a Fellow of the Royal Asiatic Society, London.

ATTAR OF ROSES
30 JULY 2013
Susan Scollay, independent art historian and curator specialising in Islamic art and culture and historic textiles, and contributing editor to HALI, the London-based journal of carpet, textile and Islamic art, and a Fellow of the Royal Asiatic Society, London.

POLITICS AND POETRY
6 AUGUST 2013
Susan Scollay, independent art historian and curator specialising in Islamic art and culture and historic textiles, and contributing editor to HALI, the London-based journal of carpet, textile and Islamic art, and a Fellow of the Royal Asiatic Society, London.

JANE AUSTEN PRIDE & PREJUDICE 2013 STUDY SERIES

AS DELIGHTFUL A CREATURE AS EVER APPEARED IN PRINT – JANE AUSTEN WRITES ELIZABETH BENNET
5 SEPTEMBER 2013
Lise Rodgers, dramatic performer.

THE JOHN WILTSHIRE STUDY SERIES

JOSEPH WRIGHT (1737-97)
11 SEPTEMBER 2013
John Wiltshire, Adjunct Professor at La Trobe University.

STRONG WOMEN AND DR JOHNSON
25 SEPTEMBER 2013
John Wiltshire, Adjunct Professor at La Trobe University.

THE ART OF DANCE STUDY SERIES

ARTISTIC DIRECTION & AESTHETIC PREOCCUPATIONS AT THE AUSTRALIAN BALLET
19 MARCH 2014
Lee Christofis, former Curator of Dance at the National Library of Australia.

A PERFECT PAS DE DEUX? | BALLET & FASHION
9 APRIL 2014
Roger Leong is Curator International Fashion & Textiles at the NGV, Melbourne.

AUSSIE SWANS AND SATIN SLIPPERS
23 APRIL 2014
Jordan Beth Vincent, dance historian and critic, and lecturer at the Victorian College of the Arts.

BALLET FANTASIAS | LOUDON SAINTHILL’S DECORATIVE ART
7 MAY 2014
Andrew Montana, senior lecturer at the Australian National University.
THE JANE AUSTEN SERIES 2014

MANSFIELD PARK 1814 STUDY SERIES

MY LIFE WITH JANE
2 APRIL 2014
John Wiltshire, Adjunct Professor at La Trobe University.

JANE AUSTEN | THE CONSOLATIONS OF CHAWTON COTTAGE
20 MAY 2014
Damon Young, philosopher and writer.

DO YOU DANCE MR. DARCY?
29 MAY 2014
Lise Rodgers, dramatic performer.

THE SYLVIA SAGONA STUDY SERIES

ANTIQUITY AND INIQUITY | ROME OF THE ENGLISH GRAND TOURISTS
1 MAY 2014
Sylvia Sagona, internationally recognised specialist on 19th century French society.

THE MYTHS OF VENICE
8 MAY 2014
Sylvia Sagona, internationally recognised specialist on 19th century French society.

BRINGING IT ALL BACK HOME
15 MAY 2014
Sylvia Sagona, internationally recognised specialist on 19th century French society.

THE EUGENE BARILO VON REISBERG STUDY SERIES

BEFORE VICTORIA: WOMEN OF THE ROYAL FAMILY DURING THE LATE GEORGIAN ERA

FORGOTTEN PRINCESSES | SIX DAUGHTERS OF GEORGE III AND QUEEN CHARLOTTE
29 APRIL 2014
Eugene Barilo von Reisberg, writer, researcher, and art consultant.

THE UNRULY QUEEN AND THE PEOPLE’S PRINCESS
13 MAY 2014
Eugene Barilo von Reisberg, writer, researcher, and art consultant.

THE GREAT PREGNANCY RACE | THE DUCHESSES OF CLARENCE, KENT, AND CAMBRIDGE
27 MAY 2014
Eugene Barilo von Reisberg, writer, researcher, and art consultant.
Lectures

Lectures are held regularly (usually twice-weekly) in the Gallery from March to October. Speakers hail from a wide variety of disciplines and address a broad spectrum of topics.

AN INTRODUCTION TO HERALDRY
9 JULY 2013
Ian George, art critic

SHADOWS AND FORM: THE ART OF ROSSLYN PIGGOTT
31 JULY 2013
Rebecca Coates, independent curator and writer.

JAMES WYATT | ARCHITECT AND DESIGNER OF BRITISH NEOCLASSICISM
14 AUGUST 2013
Amanda Dunsmore, Curator, International Decorative Arts & Antiquities at the National Gallery of Victoria.

INTERPRETING PLACE
27 AUGUST 2013
Glenda King, former Manager of Visual Arts & Design, Queen Victoria Museum and Art Gallery, Launceston.

JEAN-FRANÇOIS MILLET PAINTS THE FRENCH COUNTRYSIDE
29 AUGUST 2013
Peter Mcphee, Professorial Fellow at the University of Melbourne.

INSPIRED DESIGN | DECORATIVE ARTS FROM EUROPE AND NORTH AMERICA
12 SEPTEMBER 2013
Robert Reason, Curator, European and Australian Decorative Arts, Art Gallery of South Australia.

CAFÉ SOCIETY AT HOME | GRAND LUXE AND THE INTER-WAR YEARS
24 SEPTEMBER 2013
Peter McNeil, Professor of Design History, University of Technology Sydney and Foundation Professor of Fashion Studies, Stockholm University, Sweden.

DICKENS & WOMEN
27 SEPTEMBER 2013
Elisabeth Neales, Secretary of the Dickens Fellowship Melbourne Branch. John and Margaret Leonard, dramatic performers.

THE PIERRE LOTI HOUSE-MUSEUM IN ROCHFORT-SUR-MER
9 OCTOBER 2013
Bertrand Bourgeois, lecturer at The University of Melbourne.

TURNER, BLAKE & CONSTABLE
10 OCTOBER 2013
Ian George, art critic.

THE MONSTER IN THE GARDEN
15 OCTOBER 2013
Luke Morgan, Senior Lecturer in Art History and Theory at Monash University.

JOHNSONS FRIENDS (AND SOME ENEMIES)
22 OCTOBER 2013
John Byrne, Governor, Dr Johnson’s House, London.
Workshops

Workshops with experts providing practical advice and hands-on demonstrations on topics relating to the care and conservation of fine and decorative arts are held in the Gallery throughout the year.

Caring for your Collection | Works on Paper and Photographs
20 August 2013
Jude Fraser, paper and photographic materials conservator and Manager of the Commercial Conservation Services of the Centre for Cultural Materials Conservation at The University of Melbourne.

Living with Antique Furniture
3 April 2014
Michael Garwood and Ulrike Garwood, conservators.

What a tremendous program of lectures ... Well done!”
LINDA YOUNG, EMAIL 17 JUNE 2014
Annual Study Day

Each year since 2011, The Johnston Collection has held an annual Study Day, usually on the second Saturday of October. Study Days focus on a particular theme each year, and various speakers are engaged to present a series of lectures throughout the day. Past Study Days have included The Garden of Ideas, (Study Days 1 & 2) in 2011; and The Delicate Art of Deception: Revealing Fakes and Forgeries in 2012.

THE FINE ART OF COLLECTING | A MATTER OF TASTE

12 October 2013

The 2013 Study Day explored ideas around collecting and collectors, including connoisseurship, the gentleman collector, as well as public and private collections from the mid-17th century to the present day. A series of lectures on this topic (see below) were presented followed by a Q & A session at the end of the day.

CURIOSITIES AND DESIRES | COLLECTING OBJECTS, COLLECTING OURSELVES
Christopher Marshall, Senior Lecturer in Art History and Museum Studies, University of Melbourne.

CATHOLIC COLLECTING AND PATRONAGE IN 18TH CENTURY ENGLAND
Matthew Martin, Assistant Curator, Department of International Decorative Arts and Antiquities, National Gallery of Victoria.

WILLIAM BECKFORD | THE CONSUMMATE COLLECTOR
Bruce Trethowan, Director, trethowan - architecture interior design.

THE GENTLE ART OF DEACCESSIONING | THE NGV SALES UNDER DARYL LINDSAY’S DIRECTORSHIP
Ben Thomas, Rusden Curator, Trinity College, The University of Melbourne, and Research Fellow with the Australian Institute of Art History.

THE NGV & THE ENGLISH COUNTRY HOUSE | TASTE & ACQUISITIONS
Dr Gerard Vaughan is Professorial Fellow School of Culture and Communication, The University of Melbourne, and former Director of the National Gallery of Victoria

COLLECTING CONTEMPORARY ART & THE CONTEMPORARY HOUSE MUSEUM
Corbett Lyon, Visiting Professor in Design and Professorial Fellow, The University of Melbourne, Director of Lyons Architects, and Director of the Lyon Collection and Housemuseum.
Our Engagement With The Community

Throughout the year, The Johnston Collection participated in a number of community events with unique programmes curated specially for them. With the aim of engaging more broadly with the community, the special outreach programmes targeted groups who might not ordinarily visit The Johnston Collection. They provided additional opportunities for everyone to enjoy the Collection, as well as increasing awareness of the Collection in the community and encouraging new visitors to the house-museum.

SPECIAL EVENTS

OPEN HOUSE MELBOURNE (OHM)
27 JULY 2013

This was the fourth year that The Johnston Collection participated in this annual citywide event. The Johnston Collection was one of eleven balloted buildings and was the fifth most requested ‘balloted’ building, with OHM receiving 2245 requests for the 66 available places. For those entering the ballot, there was a 2.9% chance of being successfully selected to visit The Johnston Collection. There were 423 more requests to visit The Johnston Collection this year than in the previous year, representing a 23 percent increase in ballot applications. The OHM reported that, of the buildings only accessible by ballot, “the numbers of applications for the ballot... is a true reflection of their popularity”.

SENIORS WEEK
7 – 11 OCTOBER 2013

The Johnston Collection participated in the Victorian Seniors Festival programme of events, offering discounted admission prices to tour Fairhall for the week of 7–11 October 2013.

MELBOURNE FOOD & WINE FESTIVAL
12 - 13 MARCH 2014

The Johnston Collection participates in the Melbourne Food & Wine Festival annually, engaging a different prominent Melbourne chef each year to prepare and present dishes based on a particular theme. Swan Lake’s Sweet Seduction was The Johnston Collection’s MF&WF event in 2014, where Darren Purchese from Burch & Purchese presented an array of desserts with matching wines which were served to visitors inside Fairhall. Visitors enjoyed a number of sweet courses in different rooms of the house-museum, while they took a guided tour of David McAllister Rearranges Mr Johnston’s Collection.

VIRGIN AUSTRALIA MELBOURNE FASHION FESTIVAL CULTURAL PROGRAM 2014
MARCH 2014

The Johnston Collection was selected to be included in the official VAMFF Cultural Program 2014 with two events: David McAllister Rearranges Mr Johnston’s Collection house-museum tour (14 March – 25 June 2014) and the lecture, High-Heel Heaven with Peter McNeil (25 March).
The Director and Volunteer Guides were present at Open Day at Government House 2014 to talk to visitors about The Johnston Collection.

TJC SPEAKERS

Throughout the year, the Director and some Volunteer Guides presented illustrated talks on The Johnston Collection to various clubs and organisations around Melbourne and Victoria.

EDUCATION

In keeping with the goals and objectives of The Johnston Collection, to ‘serve as a hub for research and to stimulate scholarship in the history of fine and decorative arts’, The Johnston Collection offers curatorial placements to postgraduate students. From time to time, The Johnston Collection also works with students from secondary and tertiary institutions on special collaborative projects as well as offering work experience placements to secondary students.

INTERNSHIPS 2013 | 2014

A University of Melbourne post-graduate student in Museum Studies participated in a curatorial internship at The Johnston Collection this year.

AWARDS NOMINATIONS

The Johnston Collection was a nominee in the Victorian Museum Awards 2013 organised by Museums Australia Victoria, with the house-museum tour, The Bride, The Ship & The Wardrobe: Romance Was Born meets William Johnston as the nominated project. The Johnston Collection was listed as one of a number of nominees in the Small Museums category at the Awards evening in July 2013.
Visitors
Visitors

A condition of The City of Melbourne permit allowing The Johnston Collection to operate as a museum in a residential area, is that no more than 24 visitors are permitted to be in Fairhall house-museum at any given time, with a maximum of 72 visitors per day. A maximum of 33 people can attend a lecture in the Gallery at the same time.

In 2013-2014, a total of 7993 people visited The Johnston Collection for house-museum tours and lectures, an increase of 5.3% since the previous year. Of this total, 7006 visited Fairhall house-museum (up 5.8%) and 987 attended the lecture Series in the Gallery (up 1.75%).

Lecture attendance for the Lecture Series in July - October 2013 was 435 and for the Lecture Series from March - June 2014 it was 552, showing a modest growth over the whole year of 1.75%. However, attendance for the second series of lectures (March - June 2014) grew by 26%, coinciding with a reduction in the price of lectures from $30 to $20 during this period. The decision to reduce the price of lectures half-way through the year was validated not only by an increase in audience numbers but also by the additional income generated from the increased lecture attendance. The income for the July – October 2013 Lecture Series was $7829, rising 17% to $9162 for the March – June 2014 Lecture Series.

In 2013-2014 there was only one Gallery exhibition. This was a free exhibition for those attending lectures or house-museum tours, to view after their tour or lecture if they chose. Gallery attendance figures were not recorded in 2013-2014.

THE JOHNSTON COLLECTION VISITS

HOUSE-MUSEUM TOUR:

MURMUR (MUR’ M3R) | AN INSTALLATION BY GUEST CURATOR, MELBOURNE-BASED ARTIST ROSSLYND PIGGOTT
1 JULY – 23 OCTOBER 2013

Total visits: 1281

TALES OF CHRISTMAS TREASURES | CHRISTMAS AT THE JOHNSTON COLLECTION 2013
7 NOVEMBER 2013 – 26 FEBRUARY 2014

Total visits: 3885

DAVID MCALLISTER REARRANGES MR JOHNSTON’S COLLECTION
14 MARCH – 25 JUNE 2014

Total visits: 1840

LECTURES:

Total attendance: 987

GALLERY:

*Gallery attendance not recorded for the free exhibition Secrets & Scents 1 July to 23 October 2013

left - right |

British novelist and mythologist, Marina Warner, visiting The Johnston Collection with Rosslynd Piggott.

Louise Neri, Director of the Gagosian Gallery, New York, visiting The Johnston Collection with Rosslynd Piggott.

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EVENTS
Throughout the year, the Committee organises special outings and events with the aim of providing a socially enjoyable event for The Friends members and to raise significant funds for The Johnston Collection.
In 2013–2014 The Friends of The Johnston Collection enjoyed the following activities:

- **ANNUAL GENERAL MEETING**
  **20 AUGUST 2013**
  Held at the Menzies Foundation in East Melbourne.

- **A DAY IN THE COUNTRY 2013**
  **19 OCTOBER 2013**
  The Friends visited two houses and gardens in the Mount Macedon area. In the morning they toured Duniera, home to The SR Stoneman Collection, where Director, Jacqueline Ogeil, welcomed Friends and guests. This was followed by a visit to Wentworth, the country residence of Rodney Davidson AO OBE, Patron and inaugural Chairman of The W R Johnston Trust, who hosted a delightful lunch in the garden.

- **ANNUAL CHRISTMAS PARTY**
  **11 DECEMBER 2013**
  Hosted by Lauraine Diggins and Michael Blanche, at their North Caulfield home.

- **NEW MEMBERS EVENING**
  **FEBRUARY 2014**
  The Friends Committee welcomed new members at an evening function at The Johnston Collection.

- **MICHAEL MOORCROFT TALK**
  **11 MARCH 2014**
  Friends attended an exclusive lecture at The Johnston Collection by Michael Moorcroft, Head of Silver & Objects of Vertu at Bonhams in London, on the Duke of Wellington’s gold and hardstone boxes.

- **AUSTRALIAN BALLET CENTRE**
  **25 MARCH 2014**
  Friends enjoyed an exclusive guided ‘behind the scenes’ tour of The Primrose Potter Australian Ballet Centre wardrobe and workrooms of the production department.

- **PORTRAIT MINIATURES AT THE NGV**
  **21 MAY 2014**
  Friends enjoyed an exclusive private viewing of internationally renowned Portrait Miniatures in the collection of the National Gallery of Victoria.

- **FINE AND DECORATIVE ARTS PRIVATE PREVIEW**
  **13 JUNE 2014**
  Friends attended a private viewing of the items on offer prior to Mossgreen’s fine and decorative arts auction.
FAIRHALL NEWSLETTER

The newsletter of The Friends of The Johnston Collection, the Volunteer Guides and Volunteers, fairhall, is printed and distributed three times each year. The editor of fairhall newsletter, Anne Glynn, is a Volunteer Guide.

This newsletter keeps The Johnston Collection’s support groups up-to-date with the museum’s news and events, as well as providing informative articles on subjects relating to the fine and decorative arts and history. Articles are researched and written both internally and by outside sources.

This year saw the publication of Fairhall issue # 9 (July 2013) issue # 10 (November 2013) and issue #11 (March 2014).

Circulation for Fairhall this year was more than 400 per issue. The National Library of Australia, the State Library of NSW and the State Library of Victoria are all subscribers to the newsletter, ensuring Fairhall’s preservation in Australia’s documentary heritage.
Volunteer Events

The Johnston Collection organises a number of different events throughout the year for Volunteer Guides and other Volunteers as a way of recognising the invaluable commitment and support they give to The Johnston Collection.

The following events were organised for Volunteers and Guides in 2013 | 2014:

VOLUNTEERS END OF YEAR FUNCTION

In 2013 the Volunteers End of Year Function was held at spacecraft, a contemporary textile art and design studio in Collingwood where all The Johnston Collection volunteer groups, including Trustees, Ambassadors, The Friends Committee, Volunteer Guides and Volunteers, were acknowledged for the significant support they had given the Collection throughout the year.

Owner of spacecraft, Stewart Russell, gave an outline of the projects undertaken by spacecraft and demonstrated the process of printing on textiles. Chairman of The WR Johnston Trust, Mr Peter Watts AM, then presented awards in their absence to Volunteer Guide, Linda McFadgen, and Volunteer and Secretary of The Friends of The Johnston Collection Committee, Wendy Babiolakis, in recognition of their five years of volunteer service to The Johnston Collection.

VOLUNTEERS DAY OUT

Each year, The Johnston Collection celebrates the birthday of William Johnston (6 June) with a Volunteers Day Out.

Volunteers Day Out consists of a visit to places of historical and cultural interest. This excursion is also part of The Johnston Collection’s objective to provide volunteers at the Collection with ongoing educational enrichment programmes. On 4 June 2014, 31 volunteers and staff members travelled by bus to Ballarat, first visiting Her Majesty’s Theatre for a behind-the-scenes tour, followed by lunch at Red Peppa restaurant, and then to the Art Gallery of Ballarat to view the Auld Lang Syne exhibition.

This event was generously supported with funds provided by The Marjorie Kingston Trust.
VOLUNTEER GUIDE TRAINING DAYS

Volunteer Guide Training Days are usually held on the Friday preceding the opening of each new house-museum tour.

On Volunteer Guide Training Days, Volunteer Guides are briefed on the new tour, are given Tour Notes prepared by the Director, and then taken through Fairhall with either the rearranger, (David McAllister) Guest Curator (Rosslynd Piggott or, in the case of the Christmas tour, with the contributors of the work in the tour.

Training Days enable our Volunteer Guides to learn about and practice their presentations for each new tour. Training days also provide Volunteer Guides with an opportunity to share knowledge about the tour and the Collection with other guides.

In 2013|2014 Volunteer Guide Training Days were held for the following tours:

“Murmur” (mûr’mər) on 28 June 2013
Tales of Christmas Treasures | Christmas at The Johnston Collection 2013-2014 on 1 November 2013 and David McAlister Rearranges Mr Johnston’s Collection on 7 March 2014.

VOLUNTEER INFORMATION SHARING DAYS

An Information Sharing Day for volunteers, including Trustees, Ambassadors, The Friends of The Johnston Collection Committee, Volunteer Guides, Volunteers and staff is held at The Johnston Collection twice a year.

The aim of Information Sharing Days is to facilitate the discussion of ideas and information relating to the work of volunteers at The Johnston Collection, with attendees encouraged to make suggestions or raise any concerns they may have about the programmes or the day-to-day running of the organisation.

Attendees are also briefed by the Director on upcoming programmes and events at The Johnston Collection as well as any developments or operational changes that may affect their work as volunteers.

Volunteer Information Sharing Days were held on 19 September 2013 and 20 March 2014.

VOLUNTEERS EDUCATIONAL ENRICHMENT PROGRAMMES

Throughout the year, The Johnston Collection organises for Volunteer Guides to attend talks and workshops on the fine and decorative arts as part of their ongoing educational enrichment programmes.

Volunteer Guides attended the following professional development talks and workshops in 2013 – 2014:

VILLA ALBA MUSEUM
21 NOVEMBER 2013
Volunteer Guides attended a private tour of Villa Alba Museum.

THE DAVIS GLASS COLLECTION
6 MARCH 2014
Volunteer Guides enjoyed a private viewing of The Davis Glass Collection and a talk by Bill Davis, glass and silver advisor to The Johnston Collection.

AUSTRALIAN SILVER SOCIETY TALKS
Volunteers attended Australian Silver Society meetings held at The Johnston Collection on the following days: 17 October 2013, 20 February 2014, 10 April 2014 and Thursday 19 June 2014.

AULD LANG SYNE EXHIBITION & TALK
4 JUNE 2014
Volunteers attended the Art Gallery of Ballarat to view the Auld Lang Syne exhibition and attended a talk by curator, Dr Alison Inglis. (See Volunteers Day Out event).
Shop
The Shop offers a unique selection of items that mostly reflect the content of The Johnston Collection’s programmes, and thus provides an extension of the visitor’s house-museum tour experience. Retail items include household wares, toiletries, cards, specialty stationery and books. In addition to being an important source of income for The Johnston Collection, the Shop also has an educational role through retailing a wide variety of publications that offer a further source of information to visitors on the decorative arts and history.

In 2014 The Johnston Collection continued to develop its retail operations through the sourcing and expansion of new products, increasing the display area and providing a higher volume of stock. This year, Shop income doubled from 4% of total income in 2013 to 8% of total income in 2014.

Visitor Services Staff and a team of dedicated Volunteers play an invaluable role in The Johnston Collection’s retail operation, from the selection and sourcing of goods, their pricing and display, and assisting with customer service throughout the day.

William Johnston’s Cup – The cup that inspired a Collection Christmas decoration commissioned by The Johnston Collection based on the cup given to William Johnston by his grandmother, Minton Cup, England circa 1812 – 1815
Murmur

by Rossynd Pilgrot at The Johnston collection

Marketing
Marketing Overview

The Johnston Collection’s marketing goals this year were to continue to raise the profile of the Collection in the broader community, to support the Collection’s tours, exhibitions, lectures and workshop programmes through targeted marketing campaigns, and to increase

The focus of The Johnston Collection’s marketing and communications strategy for 2013 - 2014 was to attract arts engaged audiences, a segment which had been under-represented in our visitor profiles. To increase our reach into this group, advertisements were placed in the arts sections of the press, and arts reviewers from all media were approached to cover the house-museum tours, Murmur (mûr’ mar) and David McAllister Rearranges Mr Johnston’s Collection. This strategy achieved its aim, with coverage of The Johnston Collection by arts media increasing in 2014 and with it, a corresponding increase in an arts-engaged audience, this being ascertained from Volunteer Guides’ conversations with visitors to the Murmur (mûr’ mar) and David Mcallister tours.

“This wonderful “private” collection in East Melbourne is a “must visit” for both Melburnians and visitors from interstate and overseas ... Visitors will be impressed with the superb arrangement of Georgian furniture and other decorative arts in a domestic setting without ropes or barriers. The guides are both friendly and knowledgable. Over the years I have visited several times and each time I see new things and learn more...”

DREW D. MELBOURNE, AUSTRALIA
12 DECEMBER 2013
SOCIAL MEDIA

FACEBOOK
The Johnston Collection continued to promote its programmes and engage with potential and actual visitors through its Facebook page. As well as keeping followers informed of programmes and events, our Facebook page provided a platform for users to give feedback on their visitor experience and encourage others to visit the Collection. The Johnston Collection also connected with other similar cultural organisations by linking with their pages and sharing posts.

TWITTER
The Johnston Collection continued to be discussed and promoted by Twitter users throughout the year, both by individuals and organisations, including That’s Melbourne, the Herald-Sun newspaper and Victorian Minister for the Arts, Heidi Victoria.

INSTAGRAM
A number of Instagram users posted photos relating to The Johnston Collection, further promoting the house-museum.

TRIP ADVISOR
Reviews of The Johnston Collection on Trip Advisor continued to be all favourable with an overall ranking of 33 of the 210 attractions in Melbourne (up more than sixty points from the previous year, where we achieved a ranking of 95 out of the 187 attractions listed). Of the seventeen reviews (up from five in 2013), fourteen were rated Excellent and three were rated Very Good.

ELECTRONIC DIRECT MAIL (“EDM”)
The Johnston Collection email distribution list increased this year, from 6,586 in July 2013 to more than 8,311 in June 2014. The twice-yearly What’s On brochure was distributed by EDM to nearly 90 percent of those on our combined email/hard-mail subscriber base in 2014, with just 11 percent receiving a hard-copy of the brochure through the mail. This has resulted in significant savings in printing and postage costs. Our e-newsletter, highlighting upcoming programmes and other news related to the Collection, was sent to subscribers at the end of each month and its effectiveness in promoting programmes demonstrated by the spike in tour, lecture and exhibition bookings immediately following its distribution each month. The e-newsletter also enabled us to publicise other services provided by The Johnston Collection, such as our Reference Library and Shop, and affiliated support groups such as The Friends of The Johnston Collection.

WEBSITE
Traffic to our website increased again this year and was cited by many first time visitors on their booking form as the source of their awareness of The Johnston Collection. Online bookings made through our webpage continued to be the preferred booking method for the majority of visitors, and there was a corresponding reduction in the number telephone bookings received in 2014. From July 2013 to June 2014 the following analytics* were recorded:

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<th>% Change</th>
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<tr>
<td>Unique visits</td>
<td>25,483 (+26%)</td>
<td></td>
</tr>
<tr>
<td>Visits</td>
<td>37,313 (+29%)</td>
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</tr>
<tr>
<td>Page views</td>
<td>163,922 (+16%)</td>
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*Analytics for April 2014 were not recorded. April 2014 statistics have been calculated using average daily figures for the whole year.

MEDIA
The Johnston Collection received strong media coverage in 2014. In an attempt to target an arts-engaged audience, which had been under-represented in visitor profiles, TJC approached the arts media and arts journalists in mainstream media, to cover the house-museum tours, Murmur and David McAllister Rearranges Mr Johnston’s Collection. This proved very successful with a large amount of media coverage from this sector, locally, nationally and, in a couple of instances, internationally. Media highlights included a feature article in the London-based art and
The Johnston Collection also received strong interest from web-based and social media, and featured as a topic in many online blogs. See Appendix 2 for full media listings.

**ADVERTISING**

The Johnston Collection continued to use its limited marketing budget to increase further awareness of the house-museum and to encourage visitation. This year, The Johnston Collection’s advertising strategy was to reach an arts-engaged audience, an under-represented group in The Johnston Collection’s visitor profiles, and so advertisements were placed in arts media and within the arts pages of the mainstream media to target this group.

The Johnston Collection’s paid advertising this year included:

- Printing of 11,000 copies of What’s On brochure – distributed in January and May.
- Ongoing printing and general distribution of The Johnston Collection DL fliers.
- Printing of DL fliers for Tales of Christmas Treasures distributed around Melbourne and Victoria, particularly in the Mornington Peninsula region.
- Printing of DL fliers for David McAllister Rearranges Mr Johnston’s Collection distributed to attendees of The Australian Ballet’s Melbourne season (March to June 2014), and to ballet schools and affiliated groups around Victoria.
- Monthly e-newsletter distributed by Jewel Campaign Manager.

See Appendix 3 for full advertising listings.
Building & Collection
Building & Collection

BUILDING REDEVELOPMENT STAGE 01

The Stage 01 Building Redevelopment work began on the Administration Building in May 2014. After a tender process, Ausbuild Pty. Ltd. were contracted to complete the job of refurbishing the building to accommodate better its various uses – as visitor reception, lecture space, shop, and volunteers’ facilities, administration office, and purpose built collection storage.

Project management of the job was undertaken by the Chairman, Director, and trethowan - architecture interior design who, in 2012-2013, had drawn-up the plans for the refurbishment. In preparation for the building work, the Administration Building was decanted into the Gallery in May. This required some office space to be re-purposed for Collection storage, and an amalgamation of the offices above the Gallery. The Shop was set up at the rear of the Gallery. The Reference Library was boxed and taken to storage off-site for the duration.

At the end of June, the Kent Room in the Administration Building was stripped in preparation for the building works and the Gallery was set up in preparation for the next tour, as a temporary reception area for visitors to receive their refreshments, background talk and cloaking before a house-museum tour.

It is anticipated that the Stage 01 Building Redevelopment will be completed in March 2015.

ACQUISITIONS

Ten items were purchased this year from the interest accrued on The Nina Stanton Bequest to acquire 18th century porcelain for The Johnston Collection. These included exemplary examples produced by the leading 18th century English porcelain manufacturers, Bow, Chelsea and Derby, as well as those produced by 18th century Continental porcelain manufacturers, Meissen, Chantilly and Du Paquier.

CONSERVATION PROJECTS

Providing care of the Collection is a primary objective for The Johnston Collection. This year a number of treatments were completed including restoration work on the frame of Alexi Pingebal’s Portrait of a gentleman, on the Venetian polychrome console table and mirror, the regency rosewood and brass inlay box, the mahogany full tester bed and a pair of brass sconces.
Current Financial Structure

The Johnston Collection is a not-for-profit institution that relies on six principal funding sources to enable it to create, present and promote its programmes to the highest possible standard.

These sources are:

- Annual distributions from The WR Johnston Trust
- Earned income from house-museum admission sales
- Earned income from lectures, exhibitions, workshops and study day admission sales
- Earned income from Shop sales
- Annual distributions from The Friends of The Johnston Collection
- Other earned incomes such as investment income, donations and interest

INCOME

- Investment Income - 70%
- Museum Income - 22%
- Net Shop Contribution - 4%
- Friends - 3%
- Other income - 1%

EXPENSE

- Friends Contributions - 2%
- Friends Expenses - 3%
- House and Gallery Expenses - 12%
- Marketing - 3%
- Collection Management - 1%
- Building and Grounds - 5%
- Administration - 3%
Profit & Loss Statement
July 2013 – June 2014

Income

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<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>Net Shop Contribution</td>
<td>$38,146</td>
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<td>Friends - Johnston Collection</td>
<td>$21,550</td>
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<tr>
<td><strong>Museum Income</strong></td>
<td><strong>$252,562</strong></td>
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Expense

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<td>Collection Management</td>
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<td>Buildings and Grounds</td>
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<td>Friends Expenses</td>
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<td><strong>Total Expense</strong></td>
<td><strong>$610,122</strong></td>
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**Total Museum Operations Deficit** ($357,560)

Other Income

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<tr>
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<td>$10,505</td>
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Investment Income

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<tbody>
<tr>
<td>Investment Income</td>
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Net Surplus for the Year

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<tr>
<td>Net Surplus for the Year</td>
<td>$264,210</td>
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HONORARY TREASURER’S STATEMENT

The Johnston Collection made a surplus of $264,210 for the year ending June 2014. However, excluding the contribution of unrealised gains of $432,196 from the investment portfolio it means the Museum operating result was a deficit of $167,986. The shop made a valuable net contribution of $38,146 to the income of the collection. Another important contribution was made by the Friends of the Johnston Collection which provided $14,743 to conservation projects and supporting the Collection as well as undertaking its normal functions and events.

Financial performance, longer term strategic planning and establishing a Foundation, commencing with the “Opening Doors” fundraising appeal will be key objectives of the Trustees in the next financial year.

Appendices

1. Christmas at The Johnston Collection contributors
2. Media Listings
3. Advertising
APPENDIX 1
Tales Of Christmas Treasures: Christmas at The Johnston Collection 2013-2014 contributors’ list

THE ENTRANCE HALL
THE SITTING ROOM
THE BATHROOM
Group: The Decoupage Guild of Australia Inc (Mornington Peninsula)
Team Leader: Jill Le Couteur
Worked by: Jenny Aiken, Wendy Chivers, Jill Le Couteur, Esther Lundberg, Susanne Wynne-Hughes

THE GREEN DRAWING ROOM
Group: The Bond Family
Team Leader: Jenny Williams
Members: Maureen Bond, Catherine Byatt, Marissa Byatt, Glenda Piddington, Jenny Williams

THE WHITE ROOM
Group: The Bead Society of Victoria, (Mornington Peninsula)
Team Leader: Ruth Davies (President, Bead Society of Victoria)
Core Team: Carol Gregson-Smith, Joanne Ivy, Caroline Morrison, Cathryn Reen
Designs By: Ruth Davies, Christine Heidema, Carol Gregson-Smith, Cathy Lampley, Mary Mowery, Julia Pret, Catriona Starpins
Special thanks to: Joanne Ivy of Cranberry Beads, for supplying beads wholesale, Kay Lancashire of Kay’s Artycles, for making the portrait cabochons and supplying the glass cabochons.

THE BLUE ROOM
THE KITCHEN
Group: The Peninsula Artisans
Team Leader: Robyn Rich
Members: Terry Barclay, Anne Bolitho, Kristina Davidson, Samantha Menzies, Sharron Okines, Jennie Sloan, Liz Farrell, Robyn Rich

THE KITCHEN LOBBY
Group: Australasian Porcelain Art Teachers (Victoria) | VGCP
Team Leader: Raie Grenda
Members: Raie Grenda, Lois Taylor

THE UPPER LANDING HALL
Group: Felicity Northeast Millinery
Team Leader: Felicity Northeast
Members: Margaret Begley, Olivia Bell, Felicity Northeast

THE BEDROOM
Group: The Embroiderers Guild, Victoria (Finders Country Group)
Team Leader: Val Richardson
Members: Mardie Ackers, Ina Stephens, Judy Fromhold, Val Richardson

THE BEDROOM
Group: The Cake Decorators Association
Team Leader: Lorraine Ekin
Members: Pam Archibald, Robyn Hamilton, Barbara Imlach, Jan Longley

THE SITTING ROOM
Group: The Embroiderers Guild, Victoria (Mornington Peninsula)
Team Leader: Carole McLeod

THE YELLOW ROOM
Group: Mornington Peninsula Patchworkers Inc
Team Leader: Lyn Wright
Members: Lyn Adams, Barbara Bennett, Judy Beresford, Jennifer Blencoe, Mary Dalton, Julie Fenn, Joy Hiddlestone, Irene MacKenzie, Gayle McPherson, Jenny Millar, Kathie Page-Robertson, Andrew Page-Robertson, Catherine Parsons, Margaret Roberts, Anne Slater, Lyn Wright

THE STUDY
Group: Embroidery Essentials Needlework School
Team Leader: Linda Hicks
Assistant: Christine Stevens
Members: Beryl Fithall, Sue Graham, Marilyn Hester, Linda Hicks, Kerrin Hill, Val Jones, Christine Loing, Alice Needs, Christine Stevens, Gail Thexton, Kaye Wilson

left | Mrs Elizabeth Chernov, Patron, The Embroiderers Guild, Victoria with Rikki Main and Marie Lee both of Point Nepean Patchworkers & Quilters Inc
## Appendix 2: Media Listings

### PRINT

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<th>PUBLICATION</th>
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<td>The Age</td>
<td>Megan Backhouse</td>
<td>20 July 2013</td>
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<td>NZ House &amp; Garden</td>
<td>Sue Green</td>
<td>August 2013</td>
<td>Article</td>
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<td>The Melbourne Review</td>
<td>Suzanne Fraser</td>
<td>August 2013</td>
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<td>The Melbourne Review</td>
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<td>September 2013</td>
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<td>Western Port News</td>
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<td>24 September 2013</td>
<td>Feature Story</td>
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<td>The Age</td>
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<td>28 September 2013</td>
<td>Article</td>
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<td>Mornington Peninsula Magazine</td>
<td>Suzie Attiwill</td>
<td>November – December 2013</td>
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<td>Artichoke Magazine</td>
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<td>Kit Wise</td>
<td>January – February 2014</td>
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<td>The Age</td>
<td>Justine Costigan</td>
<td>22 February 2014</td>
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<td>Megan Backhouse</td>
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<td>12 April 2014</td>
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<td>Sean Wilson &amp; Tara Kennedy</td>
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<td>The Age</td>
<td>Ray Edgar</td>
<td>10 May 2014</td>
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<td>The Age</td>
<td>Ray Edgar</td>
<td>31 May 2014</td>
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<tr>
<td>Herald Sun</td>
<td>Catherine Lambert</td>
<td>19 June 2014</td>
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### RADIO

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<tr>
<td>ABC Radio National</td>
<td>Books &amp; Arts Daily</td>
<td>Michael Cathcart</td>
<td>4 April 2014</td>
<td>Feature story</td>
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<td>98.7 RPP FM</td>
<td>Tuesday Chats</td>
<td>Helen Turner</td>
<td>3 December 2013</td>
<td>Interviews</td>
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### ONLINE MEDIA

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<th>PUBLICATION</th>
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eAlmanac: William Johnston’s Home Will Be Reinterpreted (July 2013)

Time Out: William Johnston’s Home Will Be Reinterpreted (July 2013)

Art News Portal: Something In The Air (12 July 2013)

The Age: William Johnston’s Home Will Be Reinterpreted (20 July 2013)

The Melbourne Review: Rosslynd Piggott At The Johnston Collection (August 2013)

Trouble Magazine: Murmurs Of Mr Johnston (September 2013)

The Age: Monstering In Paradise (28 September 2013)

Mornington Peninsula Presents: Tales Of Christmas Treasures-Christmas-The_Johnston_Collection-2013/ (4 November 2013)

Frances Lilly Designs: (5 December 2013)

Frieze: Rosslynd Piggott (January-February 2014)

The Melbourne Review: Monstering In Paradise (28 September 2013)

The Age: A Fresh Pointe Of View (15 March 2014)

Time Out: David Mcallister Rearranges The Johnston Collection (March 2014)

ArchitectureAu: Murmur: An installation (13 March 2014)

The Age: A Fresh Pointe Of View (15 March 2014)

Time Out: David Mcallister Rearranges The Johnston Collection (March 2014)


ONLINE – FORUMS & NEWSLETTERS

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<td>774 ABC Melbourne blog</td>
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## ONLINE – TJC PARTNERS

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## Appendix 3: Advertising

### ADVERTISING – PRINT & ONLINE MEDIA

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